

**LittleBigChallenge: LittleBigPlanet Golf  
Course**

The following promotion is intended for viewing in the 50 United States and D.C. only and shall only be construed and evaluated according to United States law. Do not proceed in this site if you are not a legal resident of, and located in, the 50 United States or D.C. at the time of entry.

**LittleBigChallenge: LittleBigPlanet Golf Course  
OFFICIAL RULES**

**1. NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IMPROVE CHANCES OF WINNING. Void outside the 50 United States and D.C. and where prohibited.** Entrants must have a PLAYSTATION®3 system, copy of the LittleBigPlanet game, a valid PlayStation Network ID and an internet connection. The LittleBigChallenge: LittleBigPlanet Golf Course begins at 12:00 A.M PST on March 31, 2009, and closes at 11:59pm PST April 14, 2009.

**To Enter:** Step 1: Create an original Golf Course themed LittleBigPlanet level (“Level”). Entry may be a Par 3, Par 4 or Par 5 hole – where the Par of the level refers to its difficulty, the higher the Par the more difficult the level. Entrants are also encouraged to design a “Driving Range” themed level.

Step 2: You must name your Level using this format. “LBPGolfNA-Par X” where “x” is the par of your designed hole or “LBPGolfNA-drivingrange” if you chose to enter a Driving Range level.

Step 3: Publish your Level to the LittleBigPlanet online server.

Step 4: Send an e-mail submission to [PlayStation\\_community\\_support@playstation.sony.com](mailto:PlayStation_community_support@playstation.sony.com). Please use your level name (“LBPGolfNA-Par X” or “LBPGolfNA-drivingrange”) in the subject line. Include your PlayStation Network ID along with the name of your Level in your e-mail submission.

Step 5. You may publish your Level at any time up until 11:59pm PST April 14, 2009 when the contest closes.

\*\*Note- Community Voting begins as soon as you publish your Level. Balance your entry by weighing the quality of the Level vs. time for community members to play and vote for your Level.

Step 6. Your Level will be judged based on “Creativity” and “Playability” by the LittleBigPlanet panel of experts.

**To Qualify:** Levels must be received no later than 11:59pm PST on April 14, (“Closing Date”). Limit one entry for Golf Hole and one entry for Driving Range level per person and valid PlayStation Network ID for the duration of the Challenge. All entries will be considered made by the authorized account holder of the email address used to create the PlayStation Network ID. Subsequent entries will be disqualified.

Sony Computer Entertainment America (the “Sponsor”) is not responsible for lost, late, mutilated, illegible, incomplete or misdirected entries. Sponsor is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmissions which may limit an entrants ability to participate in the Challenge. Sponsor reserves the right in its sole discretion to modify, cancel or suspend this contest should virus, bugs or other causes beyond Sponsor’s control corrupt the administration, security or proper play of this contest. **Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to be inappropriate including, but not limited to, any entries that contain gratuitous depictions of violence or sexual behavior, or depictions of alcohol or tobacco. The entry must be the original, unpublished and sole work of the entrant. The entry cannot defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party personal or proprietary rights.** If the Contest is cancelled for any reason, winners will be selected from among all entries received prior to cancellation and all prizes will be awarded based upon their status at the close of the Contest. . Entries not satisfying these Official Rules or otherwise violating the LittleBigPlanet End User License Agreement will be automatically disqualified.

By submitting an entry, you warrant that the entry you submit is all your own work, original and unpublished and that any materials or information used by you in creating your entry do not and will not infringe the intellectual property, moral or other rights of any third party and you agree to indemnify the Sponsor from and against all claims, demands, costs, losses, expenses and damages arising in respect of any third party

intellectual property infringement. You further warrant that you have not entered into (and shall not enter into) any agreement or arrangement and have not done (and shall not do) any act or thing which shall (or might) inhibit, restrict or impair the free and unrestricted use and exploitation of the intellectual property rights in the entry.

On submission, entries and all materials created, developed or produced by the Entrant shall be governed by the terms and conditions of the LittleBigPlanet End User License Agreement. The Entrant also waives all moral rights in relation to their entry to which the Entrant may now or at any future time be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world. Entrants agree to take all such action and sign all such documentation as may be necessary to give effect to this paragraph.

**2. Winner Selection:** Seven (7) Level winners and One (1) Driving Range winner will be selected among all qualifying entries received by 11:59pm PST on April 14, 2009. Finalists will be determined by the online gaming community. Entries who receive a combination of the highest number of plays and the highest "heart" ratings by the online gaming community by 11:59 PM PST on April, 27 2009 will be selected as the finalists.

Qualifying Finalists will be judged by the LittleBigPlanet panel of experts. Winners will be selected based on "Creativity" and "Playability". The winners will be notified by email within 6 weeks of the Closing Date.

**3. PRIZES:** Winners will receive via e-mail a PlayStation Network Voucher Code for the RARE "Prize Crown". No cash or other alternative will be offered in whole or in part. The Sponsor reserves the right to substitute the prize or any element of the prize with one of equivalent or greater value. Prizes are non-transferable and no substitutions are allowed. The seven Golf Hole winners and the Driving Range winner will be included as part of the LittleBigPlanet virtual golf course. Media Molecule will select the order of the winning holes and publish a playability list after the challenge ends.

**4. ODDS OF WINNING:** The odds of winning depend on number of valid entries received.

**5. ELIGIBILITY:** Promotion is open to residents of the 50 United States and the District of Columbia ages 13 and over. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner will be selected. If the winner is a minor, then the prize will be awarded to winner's parent or legal guardian. By acceptance of prize, winners agree to the use of their name and/or likenesses for purposes of advertising, trade, or promotion without further compensation, unless prohibited by law. Employees of the Sponsor and their respective parents, subsidiaries, agencies, and affiliates and each of their related companies and their immediate families are not eligible. Neither the Sponsor nor their respective parents, affiliates, subsidiaries, agencies, divisions nor related companies are responsible for any damages, taxes, or expenses that winners might incur as a result of this contest or receipt of the prize.

**6. WINNER'S NAME:** To obtain a list of winners, send a stamped, self-addressed envelope to: LittleBigChallenge: LBP Golf Course, 919 E. Hillsdale Blvd, Foster City, CA 94404. Winners' list requests will be fulfilled within four weeks after all prizes have been awarded. Requests for winners' list must be received by May 15, 2009.

**7. RESTRICTIONS:** Void where prohibited or restricted by law.

**8. SPONSOR:** Sony Computer Entertainment America, 919 E. Hillsdale Blvd. Foster City, CA 94404