

PATAPON 2: POST YOUR PATAPICS!

The following promotion is intended for viewing in the 50 United States and D.C. only and shall only be construed and evaluated according to United States law. Do not proceed in this site if you are not a legal resident of, and located in, the 50 United States or D.C. at the time of entry.

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OFFICIAL RULES

1. **NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IMPROVE CHANCES OF WINNING. Must be 13 years of age or older. Void outside the 50 United States and D.C., and where prohibited by law.** To enter:

A. Entrant must be a member of Facebook.com

B. Visit the PlayStation Blog (<http://blog.us.playstation.com/>) and download any of the Patapon masks that are available.

C. E-mail your name, mailing address, shirt size preference (Large or XL) and your photo or video of yourself with the provided Patapon Mask (or Masks) to playstation_community_support@playstation.sony.com. Subject line should be **"PATAPICS ENTRY"** The photo must be submitted in any standard .jpg or .pdf format and less than 3MB in size. Video must be in .mpg or .mov format and must be less than 3MB in size.

D. Post your video or photo to the PlayStation Blog Facebook Page. <http://bit.ly/yzWes>

All submissions must be original creations of the entrants. All submissions must have never been published or professionally developed. Sweepstakes begins May 13, 2009 and ends May 20th, 2009 11:59pm. All entries must be received no later than May 20, 2009, 11: 59 p.m. (PST). One entry per person per email address. Sony Computer Entertainment America Inc. ("Sponsor") is not responsible for lost, late, mutilated, illegible, incomplete, postage due or misdirected entries. All entries become the sole property of Sponsor and none will be returned. In the event fewer entries are received than the number of prizes to be awarded, Sponsor reserves the right to take action as it reasonably deems necessary under the circumstances. Entrants waive any claims against Sponsor, and its affiliates concerning Entrant's rights in the photo submitted under this Agreement. Entries not satisfying these Official Rules will be automatically disqualified.

2. Winner Selection: Winners will be selected at random. 100 winners will be chosen. By participating, entrants agree to be bound by the Official Rules. Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to be inappropriate including, but not limited to, gratuitous depiction of violence or sexual behavior, or positive depictions of alcohol or tobacco. The Submission must be the original, unpublished and sole work of the entrant. Entry cannot defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party personal or proprietary rights. Any entrant whose work includes likeness of third parties or contains elements not owned by the entrant (such as, but not limited to depictions of buildings, trademarks or logos) must be able to provide legal releases for such use including Sponsor's use of such entry, in a form satisfactory to judges.

3. WINNER/PRIZE(S): 100 winners will be selected at random. 5 random winners will receive (1) Patapon T-Shirt (Large or XL), and a Patapon Action Figure. 95 random winners will receive (1) Patapon T-Shirt (Large or XL), and a Patapon static cling decal. Prizes are non-transferable and no substitutions allowed. Winners shall be notified by e-mail.. Once notified, allow 6-8 weeks for delivery of prizes. All effort to provide preferred shirt size will be made but preference will not be guaranteed.

4. ELIGIBILITY: Sweepstakes open to legal residents of United States 13 years and older only. Employees of Sponsor and their respective parents, subsidiaries, agencies and affiliates and each of their related companies and their immediate families are not eligible to enter. Void outside the 50 United States and D.C., and where prohibited by law.

5. GENERAL: Winner may be required to execute and return an Affidavit of Eligibility and Release within fourteen (14) days of receipt. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner will be selected. If winner is a minor, then the Affidavit must be signed by winner's parent or legal guardian and returned within the stated time period or prize may be forfeited. Additionally, as a condition to receiving the prize, the winner (or in the case of a minor, the minor's parent or legal guardian) shall be required to execute an assignment transferring and assigning all of his or her rights, title and interest, including but not limited to any copyrights or trademarks, in the photo submitted as an entry to Sponsor. Sponsor is under no obligation to use the winning submission in any media. Winner agree to the use of their name and/or likenesses for purposes of advertising, trade, or promotion without further compensation, unless prohibited by law. Additionally, winner agrees

to release Sponsor and their respective parents, subsidiaries, agencies, divisions, and affiliates from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity and claims based on publicity rights, copyright/trademark infringement, defamation or invasion of privacy and merchandise delivery. Neither Sponsor nor their respective parents, affiliates, subsidiaries, agencies, divisions nor related companies are responsible for any damages, or expenses that winners might incur as a result of this Sweepstakes or receipt of prize. All taxes are the sole responsibility of the winners.

6. ODDS OF WINNING: Odds depends upon number of valid entries received.

7. WINNERS LIST: To obtain a list of winners, send a stamped, self-addressed envelope to: Post Your Patapics! Winners' List. 919 E. Hillsdale Blvd Foster City, CA 94404. Winners' list requests will be fulfilled within four weeks after all prizes have been awarded. Requests for winners' list must be received by July 31, 2009.

8. SPONSOR: Sony Computer Entertainment America Inc., 919 E. Hillsdale Boulevard, Foster City, CA 94404.